

Curriculum Vita
Sheila Brownlow, Ph.D.
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EDUCATION:

- Ph.D. Psychology. Brandeis University, 1990
B.A. Psychology. University of Massachusetts at Boston, 1984

EMPLOYMENT:

Department of Psychology, Catawba College, August, 1990-present

- Assistant Professor 1990-1996
- Associate Professor 1996-1999
- Professor 1999-present

Administrative Responsibilities:

- Department Chair, 2010-present
- Director of the First-Year Experience, 2012-present
- Director of the College Honors Program, 2001-2010
- Coordinator, First-Year Advising and Scheduling
- First-Year Experience Board, 2001-present
- Coordinator, Common Reading Program, 2004-2012
- At-Risk Academic Programming and Assessment, 2011-present
- Retention Initiatives, 2014-present
- Various Committee Chair Duties, including coordinator of the Faculty Tenure and Promotion Committee, and Chair of the Institutional Review Board, the Enrollment Management Committee, the Research and Creativity College Hub Committee, and Academic Policies and Standards Committee

Teaching and Advising Responsibilities:

- General Psychology, Interpersonal Relations, Social Psychology with Research and Writing Laboratory, Personality Psychology, Industrial/Organizational Psychology, Experimental Psychology with Research Laboratory, History of Psychology, Psychology and Literature (team taught within the College Honors Program), Sex Differences, Psychology of Organizations (Evening Program)
- First-Year interdisciplinary seminars/First-Year programs, "Cultural Literacy," "Consilium" (Honors), "Home from Nowhere" (Honors), "What Else but Home?" (at-risk), "Strategies for College Success" (at risk)
- Supervisor of student practica, independent studies, internships, and independent research (annually)
- Academic advising (first-year, majors, minors, and transfer students) and orientation, 1991-current (typically 50-70 per year)

Committee service:

- Academic Policies and Standards (member, 1996; **Chair**, 1997-2000; **Chair**, 2008-2013)
- Institutional Review Board (**Chair**, 1993-1997; 2000-2001; 2008-2013)
- Faculty Tenure and Promotion Committee (member, 2002-2007, 2020-current); **Coordinator**, 2003-2005, 2006-2007)
- Academic Programs/Curriculum (member, 1990-1996; 2000-2001)
- Academic Planning and Assessment (member, 2001-2002; 2016-2017)
- Enrollment Management Committee (**Chair**, 2017-2020)
- Leadership Team of the Self-Study for reaccreditation by SACSCOC (2002-2005; 2012-2015)
- Hearing Committee (1995-2002)
- Assessment Task Force (2005, 2015)
- Research and Creativity Initiative (**Chair**, 2017-2018)
- Grant team member: Reacting to the Past (2016); Science Mentoring (2016); First-Gen College Student Initiative (2017); Unanue Scholars (2019-2020)
- Various *ad-hoc* groups and committees, including strategic and initiative planning

Honors and Awards:

- Trustee Award for Outstanding Contribution to the College, 2016
- Winner of the Swink Award for outstanding classroom teaching, 2002
- Jefferson-Pilot Endowed Chair, 2006-2008
- Tri-Delta Award for Service to the College, 2015
- “Top ten must-take” psychology professors in the Charlotte NC area, via “Careers in Psychology” 2016

PREVIOUS EMPLOYMENT:

Lecturer and Post-Doctoral Research Associate, Brandeis University, 1989-1990

Visiting Lecturer, University of Massachusetts at Lowell, 1987.

Teaching Fellow and Research Assistant, Brandeis University, 1984-1988.

PROFESSIONAL AFFILIATIONS:

- American Psychological Association, member
- Psi Chi, member since 1984
- Society for Personality and Social Psychology, member
- Society of Southeastern Social Psychologists, member
- Southeastern Psychological Association, member
- “Who’s Who” in America, American Women, and Science and Technology

PROFESSIONAL ACTIVITIES:

- Editorial board, *Social Behavior Research and Practice*
- Consulting reviewer, *Psi Chi Journal*
- Past Chair of Committee for Undergraduate Research of the Southeastern Psychological Association

- Spot reviewer for manuscripts for *Psychology and Cognitive Science*, *Journal of Nonverbal Behavior*, *Basic and Applied Social Psychology*, *Sex Roles*, *Journal of Applied Social Psychology*, *International Journal of Psychology*, and for the Committee for Equality in Professional Opportunity (CEPO) of the Southeastern Psychological Association.
- Reviewer for Psi Chi Honor Society annual awards (JP Guilford, travel grants, Graduate Student Awards) and regional research merit awards.
- Session chair at the annual meeting of the Southeastern Psychological Association in (1992, 1996-7, 2004-present).
- Invited panelist or panel chair at the Southeastern Psychological Association annual meeting 2017 “Advice from Seasoned Chairs,” 2018 “True Confessions of Department Chairs,” 2019 “So You Want to be a Department Chair?” and 2020 “Moving into the Chair Role” (cancelled conference).
- Invited panelist for APA Careers Panel, Southeastern Psychological Association 2020 (cancelled conference).
- Advisor for Psi Chi Regional Undergraduate Research Competition award winners (1994, 1995, 1997, 2006, 2007, 2018), advisor for both 1st and 3rd place winners for the Southeast region (2018), and for Psi Chi J.P. Guilford Undergraduate National Research award winner, 1996
- Advisor for Alpha Chi National Research Award Winners (Edwin Gaston, HY Benedict Fellow in 2015; Undergraduate Regional Top Winner in 2018; Edwin Gaston in 2019).
- Honors thesis Chair/Committee member, 2001-current: 12.
- Reviewer for Montepare & Zebrowitz’s chapter in *Advances in Experimental Social Psychology*, for Zebrowitz’s books *Reading Faces* and *Social Perception*.

RESEARCH INTERESTS:

- Performance and efficacy in science, math, and spatial skills as a function of sex.
- Emotional and cognitive content of natural language on social media.
- Influences of implicit egotism on self-concept and self-enhancement.
- Social and developmental consequences of body build, gait, facial configuration, and vocal patterns.
- Influence of contractive spaces on ego-depletion, self-enhancement, prejudice, and self-perceptions.

PUBLICATIONS:

- Brownlow S., Fogleman, E. L., Hirsch, S. (2020). How self-reflection influences use of cognitive and analytical language. *Psychology and Cognitive Science*, 6(1), 11-14.
<https://dx.doi.org/10.17140/PCSOJ-6-154>
- Brownlow, S., Pate, M., & Alger, A. (2019). What were they thinking? Analytic and cognitive language in Instagram captions. *Social Behavior Research and Practice*, 4(1), 21-25.
<https://dx.doi.org/10.17140/SBRPOJ-4-117>
- Brownlow, S., Beach, J. C., & Silver, N. C. (2017). How social status influences “affect language” in Tweets. *Psychology and Cognitive Sciences*, 3(4), 100-104.
<https://dx.doi.org/10.17140/PCSOJ-3-130>

- Burris, K. M., Brownlow, S., & Lins, K. C. (2016). Does fitness priming influence self- and other-judgments of personal and physical characteristics? *Psi Chi Journal*, 21(4), 241-251. <https://dx.doi.org/10.24839/2164-8204.JN21.4.241>
- Beach, J. C., Greene, M. D., Brownlow, S., & Silver, N. C. (2016). The “I”s have it: Sex and social status differences on Twitter. *Social Behavior Research and Practice*, 1(1), 17-21. <http://dx.doi.org/10.17140/SBRPOJ-1-104>
- Ryan, L. R., Brownlow, S., & Patterson, B. (2015). Women’s mental rotation abilities as a function of priming. *Psychology*, 6(1), 217-222. <https://dx.doi.org/10.4236/psych.2015.63021>
- Robinson, S. C., & Brownlow, S. (2015). Determinants of proenvironmental attitudes in college students. *British Journal of Education, Society, and Behavioral Science*, 5(1), 38-49. <https://dx.doi.org/10.9734/BJESBS/2015/12152>
- Kanoy, A., Brownlow, S., & Sowers, T. F. (2012). Can rewards obviate stereotype threat effects on mental rotation tasks? *Psychology*, 3(7), 542-547. <https://dx.doi.org/10.4236/psych.2012.37080>
- Brownlow, S., Janas, A. J., Blake, K. A., Rebadow, K. T., & Mellon, L. M. (2011). Getting by with a little help from my friends: Mental rotation ability after tacit peer encouragement. *Psychology*, 2(4), 363-370. <https://dx.doi.org/10.4236/psych.2011.24057>
- Davison, J. L., Schneider, D. I., & Brownlow, S. (2010). Name cues to race and ethnicity affect mock jury decisions. *Psi Chi Journal*, 15, 76-83.
- Brownlow, S., Valentine, S. E., & Owusu, A. (2009). Women athletes’ mental rotation under stereotypic threat. *Perceptual and Motor Skills*, 107, 307-316.
- Brownlow, S., Attea, M. F., Makransky, J. A., & Lopez, A. O. (2007). Name letter matching and implicit egotism: Friends as self-extensions. *Social Behavior and Personality*, 35, 1-11.
- Balentine, C. B., & Brownlow, S. (2006). Does making salient task relevance to group affiliation decrease the performance of men athletes on spatial tasks? *Psi Chi Journal*, 11, 37-44.
- Attea, M. F., & Brownlow, S. (2005). Implicit egotism as a function of need for uniqueness and self-acceptance. *Psi Chi Journal*, 10, 83-89
- Brownlow, S., McPheron, T. K., & Acks, C. N. (2003). Science background and spatial abilities in men and women. *Journal of Science Education and Technology*, 12, 371-380.
- Brownlow, S., Rosamond, J. A., & Parker, J. A. (2003). Linguistic and paralinguistic behavior in television interviews. *Sex Roles*, 49, 121-133.
- Brownlow, S., & Miderski, C. A. (2002). How gender and college chemistry experience influence mental rotation abilities. *Themes in Education*, 3, 133-140.
- Brownlow, S., Smith, T. J., & Ellis, B. R. (2002). How science interest negatively influences perceptions of women. *Journal of Science Education and Technology*, 11, 135-144.
- Scali, R. M., & Brownlow, S. (2001). Influence of instructional manipulation and stereotype activation on sex differences in spatial task performance. *Psi Chi Journal*, 6, 3-13.
- Brownlow, S., Jacobi, T., & Rogers, M. I. (2000). Science anxiety as a function of gender and experience. *Sex Roles*, 42, 119-131.
- Brownlow, S., & Reasinger, R. D. (2000). Putting off until tomorrow what is better done today: Academic procrastination as a function of motivation toward college work. *Journal of Social Behavior and Personality*, 15, 15-34.
- Gunsch, M. A., Brownlow, S., Haynes, S. E., & Mabe, Z. (2000). Differential linguistic content of

various forms of political advertising. *Journal of Broadcasting and Electronic Media*, 44, 27-42.

- Scali, R. M., Brownlow, S., & Hicks, J. (2000). Gender differences in spatial task performance as a function of speed or accuracy orientation. *Sex Roles*, 43, 359-376.
- Walter, K. D., Roberts, A. E., & Brownlow, S. (2000). Sex differences in mental rotation and other spatial abilities as measured through transcranial Doppler sonography. *Journal of Psychophysiology*, 14, 37-45.
- Kilby, M. A., & Brownlow, S. (1998). Toss salt and touch a hunchback: The influence of sex and peer group on superstition. *Psi Chi Journal*, 3, 74-84.
- Brownlow, S., Whitener, R., & Rupert, J. M. (1998). "I'll take gender differences for \$1000!" Domain-specific intellectual success on *Jeopardy*. *Sex Roles*, 38, 269-285.
- Walter, K. D., Brownlow, S., Ervin, S. L., & Williamson, N. (1998). Something in the way she moves: The impact of shoe-altered gait on trait perceptions of women. *Psi Chi Journal*, 3, 163-169.
- Brownlow, S. (1997). Going the extra mile: The rewards of publishing your undergraduate research. Invited editorial in *Psi Chi Journal*, 2, 83-85.
- Brownlow, S., Dixon, A. R., Egbert, C. A., & Radcliffe, R. D. (1997). Perceptions of movement and dancer characteristics from point-light displays of dance. *Psychological Record*, 47, 411-421.
- Brownlow, S., & Durham, S. (1997). Sex differences in the use of science and technology in children's cartoons. *Journal of Science Education and Technology*, 6, 103-110.
- Brownlow, S., Gilbert, N. M., & Reasinger, R. D. (1997). Motivation, personality preferences, and interests in college students. *Journal of Psychological Practice*, 3, 128-148.
- Lyerly, C. C., Smith, S. M., & Brownlow, S. (1996). Looking for love in all the wrong places: Sex and race differences in mate selection through the personal ads. *Psi Chi Journal*, 1, 15-25.
- Shaneberger, D., Williamson, N., & Brownlow, S. (1996). ...And justice for all? The effect of name cues to race on judicial decisions. *Psi Chi Journal*, 1, 2-9.
- Copley, J. E., & Brownlow, S. (1995). The interactive effects of facial maturity and name warmth on perceptions of job candidates. *Basic and Applied Social Psychology*, 16, 251-265.
- Brownlow, S. (1992). Seeing is believing: Facial appearance, credibility, and attitude change. *Journal of Nonverbal Behavior*, 16, 101-116.
- Zebrowitz, L. A., Brownlow, S., & Olson, K. (1992). Babytalk to the babyfaced. *Journal of Nonverbal Behavior*, 16, 143-158.
- Brownlow, S., & Zebrowitz, L. A. (1990). Facial appearance, gender, and credibility in television commercials. *Journal of Nonverbal Behavior*, 14, 51-60.
- Berry, D. S., & Brownlow, S. (1989). Were the physiognomists right? Personality correlates of facial babyishness. *Personality and Social Psychology Bulletin*, 15, 266-279.

CONFERENCE PRESENTATIONS/PEER REVIEWED:

Acken, A. E., Pantone, M. L., & Brownlow, S. (March, 2013). *Does ego depletion increase implicit*

- egotism?* Presented at the 59th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Acks, C. N., McPheron, T. K., & Brownlow, S. (March, 2002). *Success in science as a function of mental rotation ability*. Poster presented at the 48th annual meeting of the Southeastern Psychological Association, Orlando, FL.
- Alger, A., Pate, M. R., Brownlow, S., & Naturile, N. (March, 2019). *How social status influences "affect language" on Instagram*. Presented at the 65th annual meeting of the Southeastern Psychological Association, Jacksonville, FL.
- Attea, M. F., Lopez, A. L., & Brownlow, S. (March, 2004). *Techniques of self-enhancement manifested in the name-letter effect*. Presented at the 50th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Avalos, E. J., Fogleman, E. L., Roman, K., & Brownlow, S. (April, 2020). *Hard times: Biases as a function of embodied cognition*. Presented at the 66th annual meeting of the Southeastern Psychological Association, New Orleans, LA. (Conference cancelled.) Presented virtually at the MidAmerica Undergraduate Research Conference, April 2020.
- Balentine, C. B., Lyons, S. M., Brownlow, S., & Valentine, S. E. (April, 2005). *Will highlighting athletic affiliation influence the performance of men on mental rotation tasks?* Presented at the 51st annual meeting of the Southeastern Psychological Association, Nashville, TN.
- Beach, J. C., Brownlow, S., & Silver, N. C. (March, 2017). *How social status influences "affect language" in Tweets*. Presented at the 63rd annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Beach, J. C., Greene, M. D., & Brownlow, S. (April, 2016). *Do Twitter posts of public figures reveal private selves?* Presented at the 62nd annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Blake, K. A., Rebadow, K. T., & Brownlow, S. (February, 2007). *Getting by with a little help from our friends: Mental rotation ability after tacit peer encouragement*. Presented at the 53rd annual meeting of the Southeastern Psychological Association, New Orleans, LA. Winner of the *Psi Chi Award* for outstanding student-faculty collaboration.
- Bowling, D. R., McDonnell, J., & Brownlow, S. (February, 2011). *Does author ethnicity matter to the evaluation of blog posts?* Presented at the 58th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Brazis, D. A., Fisher, R. M., Perod, A. L., & Brownlow, S. (March, 1998). *Can aesthetic beauty be determined by mathematics?* Presented at the 44th annual meeting of the Southeastern Psychological Association, Mobile, AL.
- Brownlow, S. (March, 1991). *The interactive impact of credibility and appearance on persuasion*. Presented at the 37th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Brownlow, S. (March, 1992). *Putting the best face forward: Facial appearance, types of glasses, and perceptions of faces*. Presented at the 38th annual meeting of the Southeastern Psychological Association, Knoxville, TN.
- Brownlow, S., & Berry, D. S. (April, 1989). *Seeing ourselves as others see us: The relationship between facial appearance and personality*. Presented at the 60th annual meeting of the Eastern Psychological Association, Boston, MA.
- Brownlow, S., & Miderski, C. A. (March, 2001). *How gender and college chemistry experience*

- influence mental rotation ability.* Presented at the 47th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Brownlow, S., & Zebrowitz-McArthur, L. (April, 1988). *The relationship of gender and appearance to credibility in American television commercials.* Presented at the 59th annual meeting of the Eastern Psychological Association, Buffalo, NY.
- Burris, K., Lins, K., & Brownlow, S. (March, 2015). *Does fitness priming influence judgments of self-and other physical characteristics?* Presented at the 61st annual meeting of the Southeastern Psychological Association, Hilton Head, SC, and at the *Carolina Psychology Conference*, in April 2015. One winner of the Alpha Chi national Edwin Gaston research award.
- Carlton, E. R., Gallagher, K. C., Conner, T. C., & Brownlow, S. (March, 2014). *The effect of ego depletion on implicit bias toward Latinos.* Presented at the 60th annual meeting of the Southeastern Psychological Association, Nashville, TN.
- Copley, J. E., & Brownlow, S. (March, 1993). *Hiring at face value.* Presented at the 39th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Fair, K. D., Fluegge, L., Petrone, J., Burman, M., & Brownlow, S. (February, 2007). *Consistent gender- role interests as a cue to interpersonal judgments.* Presented at the 53rd annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Erhart, M.M., Ritchie, M., Brownlow, S., & Davis, S. (March, 2018) *Does “room to spread out” influence inter- and intrapersonal behavior?* Presented at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC.
- Fogleman, E. L., Hirsch, S., & Brownlow, S. (April, 2020). *Use of cognitive processes in language as a function of affective prime.* Presented at the 66th annual meeting of the Southeastern Psychological Association, New Orleans, LA. (Conference cancelled.) Presented virtually at the MidAmerica Undergraduate Research Conference, April 2020.
- Fogleman, E. L., Hirsch, S., Brownlow, S., Day, C. M., & McFadden, M. (March, 2019). *Can space constraints influence implicit egotism through name-letter matching?* Presented at the 65th annual meeting of the Southeastern Psychological Association, Jacksonville, FL and also at the annual convention of Alpha Chi, Cleveland, Ohio, April 2019. *Winner of the Alpha Chi national Edwin Gaston research award and Southeast division research presentation.*
- Fulford, L. M., Brannon, H. N., & Brownlow, S. (March, 2004). *Golden vertical proportions and health in college-aged men.* Presented at the 50th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Fulford, L. M., Ingram, E. K., & Brownlow, S. (March, 2003). *The relationship of “golden” vertical proportions to health.* Presented at the 49th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Gibson, J. G., Contreras, M., Tworek, G., & Brownlow, S. (March, 2015). *Judgments of research quality from language style used in scientific writing.* Presented at the 61st annual meeting of the Southeastern Psychological Association, Hilton Head, SC.
- Gilbert, N. M., Reasinger, R. D., & Brownlow, S. (February and March, 1995). *Interrelationships among scales on the MBTI, CISS, and WPI.* Presented at the 41st annual meeting of the Southeastern Psychological Association, Savannah, GA., and at the NC Undergraduate Research Session for Private Colleges and Universities, Buies Creek, NC; *winner of Honorable Mention.*

- Graham, L. E., Clabaugh, A. E., Glisson, P., & Brownlow, S. (March, 2010). *How subtle cues to victim ethnicity influence empathetic responses*. Presented at the 56th annual meeting of the Southeastern Psychological Association, Chattanooga, TN.
- Graham, L. E., Capano, K., Davison, J. L., Schneider, D. I., & Brownlow, S. (February, 2009). *Do name cues to ethnicity affect judgments of criminality?* Presented at the 55th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Henderson, J., Brownlow, S., Valle, L. S., & Thompson, S. (March, 2019). *Do job types or job behaviors prime self- and other-perceptions?* Presented at the 65th annual meeting of the Southeastern Psychological Association, Jacksonville, FL.
- Hansen, J. S., Berry, D. S., Pennebaker, J. W., & Brownlow, S. (January, 1994). *Good morning, America! An analysis of linguistic style in televised interviews*. Presented at the annual meeting of Social Psychologists in Texas, El Paso, TX.
- Harden, P. W., Culp, B. B., Saunders, K. M., & Brownlow, S. (March, 2000). *How do aesthetic proportions determine trait judgments of men?* Presented at the 46th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Harwood, K., D'Amelio, C., Linnick, J., & Brownlow, S. (April, 2020). *Effects of self-referencing and positivity on effectiveness of Instagram posts*. Presented at the 66th annual meeting of the Southeastern Psychological Association, New Orleans, LA. (Conference cancelled.) Presented virtually at the MidAmerica Undergraduate Research Conference, April 2020.
- Howard, M. N., Thompson, A., & Brownlow, S. (March, 2011). *High cost of cheap: Free music downloads and song liking*. Presented at the 58th annual meeting of the Southeastern Psychological Association, New Orleans, LA, February.
- Hunter, V. A., Avalos, E. J., & Brownlow, S. (March, 2021). Sex-Linked Stereotypes of Breadwinners in Blended and Traditional Families Poster presented at the 67th annual meeting of the Southeastern Psychological Association, virtually
- Jacobi, T., Seaton, R., Rogers, M. I., & Brownlow, S. (April, 1997). *Personality, experience, and attributional styles as predictors of science anxiety*. Presented at the 43rd annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Janas, A. J., Mellon, L. M., & Brownlow, S. (March, 2006). *Are women's spatial abilities improved by successful peer models?* Presented at the 52nd annual meeting of the Southeastern Psychological Association, Atlanta, GA; *one winner of the 2006 Psi Chi Undergraduate research competition, Southeast*.
- Jordan, J. L., Mishue, M., Jones, T., & Brownlow, S. (March, 2011). *Aversive bias in hiring Latinos under ambiguous social circumstances*. Presented at the 57th annual meeting of the Southeastern Psychological Association, Jacksonville, FL.
- Kanoy, A. E., Jordan, B., & Brownlow, S. (February, 2009). *Can external justification for performance obviate stereotype threat effects?* Presented at the 55th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Kruglov, E., Stout, E., Guebert, E., & Brownlow, S. (March, 2015). *The influence of ego depletion on self-enhancement strategies*. Presented at the 61st annual meeting of the Southeastern Psychological Association, Hilton Head, SC. Winner of the HY Benedict Fellowship award for Alpha Chi.
- Lopez, A. O., Perry, L., Attea, M. F., & Brownlow, S. (April, 2005). *The influence of social and economic climate on name letter matching in spouses*. Presented at the 51st annual meeting

- of the Southeastern Psychological Association, Nashville, TN.
- Lopez, T., Wright, S. L., Thompson, J. L., Brownlow, S., Martin, B. A., Robertson, R. D., & Allman, P. (March 2018). *Can priming occupational stereotypes influence cognitive, social, and aspirational interests?* Presented at the Presented at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC. Also presented at the State of North Carolina Research and Creativity Symposium, Raleigh, NC, November 2019.
- McPherson, T. K., & Brownlow, S. (March, 2003). *Spatial ability and performance in college chemistry courses.* Presented at the 49th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Moore, A. S., Schultz, E. L., & Brownlow, S. (April, 2016). Can expansive gestures mitigate the negative effects of ego-depletion? Presented at the 62nd annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Makransky, J. A., & Brownlow, S. (March, 2006). *Need for uniqueness, self-acceptance, and name letter matching.* Presented at the 52nd annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Mullis, S. D., Lyerly, C. C., Johnson, R., Gilbert, N. M., & Brownlow, S. (February and March, 1995). *Testing sociobiological theory in lonely hearts ads: Gender, race, and age differences in offers and stipulations.* Presented at the 41st annual meeting of the Southeastern Psychological Association, Savannah, GA., and at the NC Undergraduate Research Session for Private Colleges and Universities, Buies Creek, NC; *winner of Honorable Mention.*
- Pantone, M. L., & Brownlow, S. (March, 2013). *Does saying mean not doing? Articulation of alcohol policies and underage drinking.* Presented at the 59th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Portka, D., Avalos, E. J., & Brownlow, S. (March, 2021). Handsome or hazardous? Are there penalties for men who take advantage of their appearance? Poster presented at the 67th annual meeting of the Southeastern Psychological Association, virtually
- Reasinger, R. D., & Brownlow, S. (March, 1996). *Putting off until tomorrow what is better done today: Academic procrastination as a function of motivation toward college work.* Presented at the 42nd annual meeting of the Southeastern Psychological Association, Norfolk, VA. Portions appear in *Higher Education Abstracts.*
- Rebadow, K. T., Kanoy, A. L., Boles, A. D., & Brownlow, S. (March, 2008). *Can priming collective self-esteem improve women athletes' rotation skills?* Presented at the 54th annual meeting of the Southeastern Psychological Association, Charlotte, NC.
- Ritchie, M. R., Erhart, M. M., & Brownlow, S. (March, 2019). *Negative emotion and bias as a function of small spaces.* Presented at the 65th annual meeting of the Southeastern Psychological Association, Jacksonville, FL.
- Rosamond, J. A., Parker, J. A., & Brownlow, S. (March, 2002). *Gender-linked linguistic behavior during television interviews.* Poster presented at the 48th annual meeting of the Southeastern Psychological Association, Orlando, FL.
- Saunders, K. M., Bridges, C. R., Riddle, R. P., & Brownlow, S. (March, 1999). *Differential depictions of ideal proportions and symmetry in women.* Presented at the 45th annual meeting of the Southeastern Psychological Association, Savannah, GA.

- Scali, R. M., & Brownlow, S. (March, 2000). *Impact of stereotype activation and experimental instructions on spatial performance*. Presented at the 46th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Scali, R. M., Hicks, J. L., Causby, J. B., & Brownlow, S. (March, 1999). *Effects of attentional focus and scoring on spatial task performance*. Presented at the 45th annual meeting of the Southeastern Psychological Association, Savannah, GA.
- Schneider, D. I., Davison, J. L., & Brownlow, S. (March, 2008). *Can Hispanic names cue aversive bias in judicial decisions?* Presented at the 54th annual meeting of the Southeastern Psychological Association, Charlotte, NC.
- Shaneberger, D., Williamson, N., & Brownlow, S. (February and March, 1995). *The impact of defendant name on sentence length*. Presented at the 41st annual meeting of the Southeastern Psychological Association, Savannah, GA., *one winner of the 1995 Psi Chi Undergraduate research competition, Southeast*; and at the NC Undergraduate Research Session for Private Colleges and Universities, Buies Creek, NC; *winner of First Place*.
- Smith, T. J., Ellis, B. R., & Brownlow, S. (March, 2001). *Does science interest negatively influence perceptions of women?* Presented at the 47th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Sowers, T.F., Nobles, P., & Brownlow, S. (March, 2010). *Can reward improve men's verbal abilities under stereotype threat?* Presented at the 56th annual meeting of the Southeastern Psychological Association, Chattanooga, TN.
- Stowe, A., VanLandingham, J., Pate, M., Fink, M., & Brownlow, S. (March, 2018). *Sex-typed language used in children's story books*. Presented at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC.
- Thompson, S., & Brownlow, S. (April, 2020). *"Great job!" Differential "success talk" about girls and boys in children's stories*. Presented at the annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Valentine, S., Owusu, A. M., & Brownlow, S. (March, 2004). *Can self-efficacy beliefs nullify stereotype threat in women athletes?* Presented at the 50th annual meeting of the Southeastern Psychological Association, Atlanta, GA. (Conference cancelled.) Presented virtually at the MidAmerica Undergraduate Research Conference, April 2020.
- Waldroop, R., Grimes, F., Holmes, A., & Brownlow, S. (March, 2018). *Can language study positively impact divergent thinking?* Presented at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC. Also presented at the State of North Carolina Research and Creativity Symposium, Raleigh, NC, November 2019.
- Waldroop, R., Morefield, M., & Peralta, B. (March, 2019). *Music study and divergent thinking*. Presented at the 65th annual meeting of the Southeastern Psychological Association, Jacksonville, FL.
- Walter, K. D., Brownlow, S., & Roberts, A. E. (August, 1997). *TCD indices of visual-spatial and nonspatial thinking activities*. Presented at the 7th meeting of the Neurosontology Research Group of the World Federation of Neurology, Winston-Salem, NC.
- Walter, K., Ervin, S. L., & Brownlow, S. (March, 1996). *Something in the way she moves: Judgments of traits and motion from point-light displays of gait*. Presented at the 42nd annual meeting of the Southeastern Psychological Association, Norfolk, VA. *Winner of the 1996 J.P. Guilford Award, given by Psi Chi*.

- Woods, J. J., Bjarnason, B., & Brownlow, S. (March, 2018). *Can environmental cues obviate ego depletion effects on blood glucose?* Presented at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC.
- Woods, H. J., Edwards, J. A., Bjarnason, B., & Brownlow, S. (March, 2017). *How space constraints influence physiological and psychological changes.* Presented at the 63rd annual meeting of the Southeastern Psychological Association, Atlanta, GA. Also presented at the annual convention of Alpha Chi, Louisville, KY, April, 2017.
- Wright, S. L., Thompson, J., & Brownlow, S. (March, 2017). Do color primes influence gender-typed behavior? Presented at the 63rd annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Zink, K., Pantone, M. P., & Lyons, M. L. (February, 2011). *Judgments of children's transgressions as a function of ethnicity.* Presented at the 58th annual meeting of the Southeastern Psychological Association, New Orleans, LA.

CONFERENCE PRESENTATIONS for UNDERGRADUATES (also peer reviewed):

- Bjarnason, B., Jonsdottir, G. L., & Brownlow, S. (March, 2018). *Does priming athleticism decrease performance on cognitive tasks?* Presented as a selected talk through the Committee for Equality in Professional Opportunity at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC. *Winner, 1st place.*
- Carter, C. M., & Brownlow, S. (March, 1993). *Are you suited for the job?* Presented through the Committee for Equality in Professional Opportunity at the 39th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Cicuto, C. R., White, J. S., Lomax, C., Brownlow, S., & MacKinnon, R. M. (March, 1998). *Sorry, you aren't qualified: The impact of name race on perceptions of job candidates.* Presented through the Committee for Equality in Professional Opportunity at the 44th annual meeting of the Southeastern Psychological Association, Mobile, AL
- Cleaves, M., & Brownlow, S. (March, 1993). *Mentally fit or mentally flaky? Perceptions of vegetarians.* Presented through the Committee for Equality in Professional Opportunity at the 39th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Copley, J. E., & Brownlow, S. (March, 1992). *"Naming" a face.* Presented through the Committee for Equality in Professional Opportunity at the 38th annual meeting of the Southeastern Psychological Association, Knoxville, TN.
- Copley, J. E., Silver, N. C., & Brownlow, S. (March, 1993). *Self-perceptions of appearance and personality as predictors of dating choice.* Presented through the Committee for Equality in Professional Opportunity at the 39th annual meeting of the Southeastern Psychological Association, Atlanta, GA
- Dixon, A. R., Egbert, C. A., Radcliffe, R. D., & Brownlow, S. (March, 1995). *Judgments of emotion and movement from point-light displays of dance.* Presented through the Committee for Equality in Professional Opportunity at the 41st annual meeting of the Southeastern Psychological Association, Savannah, GA; *one winner of the 1995 Psi Chi Undergraduate research competition, Southeast.*
- Durham, S., Rambeau, J. L., Cecil, D., & Brownlow, S. (March, 1996). *In tune with toons: Sex differences in the use of science and technology in children's cartoons.* Presented through the Committee for Equality in Professional Opportunity at the 42nd annual meeting of the

Southeastern Psychological Association, Norfolk, VA.

Edwards, J. A., & Brownlow, S. (March, 2017). *Effects of glucose in chewing gum on memory performance*. Presented through the Committee for Equality in Professional Opportunity at the 63rd annual meeting of the Southeastern Psychological Association, Atlanta, GA and also at the State of North Carolina Research and Creativity Symposium, November, 2016 at North Carolina Central State University, Durham, NC.

Erhart, M. M., & Brownlow, S. (March, 2018, and April, 2018). *Cued empathy in men and women*. Presented through the Committee for Equality in Professional Opportunity at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC. *One winner of the Psi Chi Undergraduate research award, Southeast*. Presented also at the Alpha Chi National Convention, Portland, OR, *winner of the top research presentation, South region*.

Gunsch, M. A., Haynes, S. E., Mabe, Z., Garst, A. R., & Brownlow, S. (March, 1998). *Linguistic differences in negative and positive political ads from various US regions*. Presented through the Committee for Equality in Professional Opportunity at the 44th annual meeting of the Southeastern Psychological Association, Mobile, AL.

Hadden, S. B., & Brownlow, S. (March, 1991). *The impact of facial structure and assertiveness on dating choice*. Presented through the Committee for Equality in Professional Opportunity at the 37th annual meeting of the Southeastern Psychological Association, New Orleans, LA.

Hadden, S. B., & Brownlow, S. (March, 1992). *The impact of gender and assertiveness on dating choice*. Presented through the Committee for Equality in Professional Opportunity at the 38th annual meeting of the Southeastern Psychological Association, Knoxville, TN.

Horton, A., Martin, C. H., & Brownlow, S. (March, 1993). *Children's use of babytalk*. Presented through the Committee for Equality in Professional Opportunity at the 39th annual meeting of the Southeastern Psychological Association, Atlanta, GA.

Jones, J. J., Gil, V. K., & Brownlow, S. (March, 2006). *Name letter matching in spouses according to socioeconomic status*. Presented through the Committee for Equality in Professional Opportunity at the 52nd annual meeting of the Southeastern Psychological Association, Atlanta, GA.

Jonsdottir, G. L., & Brownlow, S. (March, 2018). *Name letter matching to personal preferences in two cultures*. Presented as a selected talk through the Committee for Equality in Professional Opportunity at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC. *Winner, 3rd place*.

Kilby, M. A., & Brownlow, S. (April, 1997). *Toss salt and touch a hunchback: The influence of sex and peer group on superstitiousness*. Presented through the Committee for Equality in Professional Opportunity at the 43rd annual meeting of the Southeastern Psychological Association, Atlanta, GA.

King, T. A., Jonsdottir, G. L., & Brownlow, S. (March, 2017). *Cross-cultural patterns in liking of names and name letters*. Presented through the Committee for Equality in Professional Opportunity at the 63rd annual meeting of the Southeastern Psychological Association, Atlanta, GA.

Krueger, K. A., Macaluso, K. M., & Brownlow, S. (April, 1994). *Are you judged by what you eat or how much you eat?* Presented through the Committee for Equality in Professional

- Opportunity at the 40th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Lomax, C. M., Mapplebeck, S. E., Bates, J. L., & Brownlow, S. (April, 1994). *Excuse me, please! Patterns of public space violations as a function of gender*. Presented through the Committee for Equality in Professional Opportunity at the 40th annual meeting of the Southeastern Psychological Association, New Orleans, LA.
- Makransky, J. A., Gleason, A. B., Attea, M. F., & Brownlow, S. (April, 2005). *Does negative self-reference focus influence name letter matching?* Presented through the Committee for Equality in Professional Opportunity at the 51st annual meeting of the Southeastern Psychological Association, Nashville, TN.
- Pate, M., & Brownlow, S. (March, 2018). *What's in a Tweet? How religious affiliation influences celebrity Tweet content*. Presented through the Committee for Equality in Professional Opportunity at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC.
- Ridenhour, S. M., Brownlow, S., Marino, E. M., & Boulter, L. T. (March, 1993). *Perceptions of the baby- and maturefaced by adults with mental retardation*. Presented through the Committee for Equality in Professional Opportunity at the 39th annual meeting of the Southeastern Psychological Association, Atlanta, GA.
- Ritchie, M., & Brownlow, S. (March, 2018). *Memory for people sex-typical and a-typical occupations*. Presented through the Committee for Equality in Professional Opportunity at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC.
- Ryan, L. R., Patterson, B. P., & Brownlow, S. (March, 2014). *Primed for success? Women athletes' mental rotation under stereotype threat*. Presented through the Committee for Equality in Professional Opportunity at the 60th annual meeting of the Southeastern Psychological Association, Nashville, TN.
- Sachs, D. E., Boone, E., Carroll, C. D., & Brownlow, S. (March, 1996). Presented through the Committee for Equality in Professional Opportunity at the 42nd annual meeting of the Southeastern Psychological Association, Norfolk, VA.
- Sims, K., & Brownlow, S. (March, 2015). *Existential therapy in psycho-oncology: A review of the literature on meaning-making as a therapeutic technique for cancer patients*. Presented through the Committee for Equality in Professional Opportunity at the 61st annual meeting of the Southeastern Psychological Association, Hilton Head, SC.
- Taggart, M. M., Murray, S. J., & Brownlow, S. (March, 1996). *Attraction and companion preferences in personal ads placed by gay men and lesbians*. Presented through the Committee for Equality in Professional Opportunity at the 42nd annual meeting of the Southeastern Psychological Association, Norfolk, VA.
- Taylor, D. E., Gilbert, N. M., & Brownlow, S. (April, 1994). *Gender differences in language and demeanor in television interviews*. Presented through the Committee for Equality in Professional Opportunity at the 40th annual meeting of the Southeastern Psychological Association, New Orleans, LA.; *one winner of the 1994 Psi Chi Undergraduate research competition, Southeast*.
- Varnadore, A. E., Howe, S. C., & Brownlow, S. (April, 1994). *Age and gender differences in explicit knowledge of the determinants of liking*. Presented through the Committee for Equality in Professional Opportunity at the 40th annual meeting of the Southeastern Psychological

Association, New Orleans, LA.

Vasquez, M. I., & Brownlow, S. (March, 2017). *Perceptions of infant temperament and behavior as a function of attractiveness and sex-type expectations*. Presented through the Committee for Equality in Professional Opportunity at the 63rd annual meeting of the Southeastern Psychological Association, Atlanta, GA.

Waldroop, R., & Brownlow, S. (March, 2018). *Major and minor musical chords and task performance*. Presented through the Committee for Equality in Professional Opportunity at the 64th annual meeting of the Southeastern Psychological Association, Charleston, SC.

Walter, K. D., Brownlow, S., & Roberts, A. E. (April, 1997). *Sex differences in mental rotation and other spatial abilities as measured through transcranial doppler sonography*. Presented through the Committee for Equality in Professional Opportunity at the 43rd annual meeting of the Southeastern Psychological Association, Atlanta, GA, *one winner of the 1997 Psi Chi Undergraduate research competition, Southeast*.

Whitener, R., Rupert, J. M., & Brownlow, S. (April, 1997). *I'll take sex differences for \$1000! Domain-specific intellectual success on Jeopardy*. Presented through the Committee for Equality in Professional Opportunity at the 43rd annual meeting of the Southeastern Psychological Association, Atlanta, GA.

Wright, S. L., & Brownlow, S. (March, 2017). *Effects of background color presentation and word emotionality on recall of text*. Presented through the Committee for Equality in Professional Opportunity at the 63rd annual meeting of the Southeastern Psychological Association, Atlanta, GA and also at the State of North Carolina Research and Creativity Symposium, November, 2016 at North Carolina Central State University, Durham

ELECTRONIC ACCESS PUBLICATIONS:

Brownlow, S., Cicuto, C. R., White, J. S., Lomax, C., & MacKinnon, R. M. *Sorry.....you aren't qualified: Students' perceptions of job candidates as a function of name race*. Salisbury, NC: Catawba College and Livingstone College. (ERIC Document Reproduction No. ED 443 004).

Brownlow, S., Rogers, M. I., & Jacobi, T. *Science anxiety as a function of personality, gender roles, and experience with science*. Salisbury, NC: Catawba College. (ERIC Document Reproduction No. ED 443-733).

Carter, C. M., & Brownlow, S. *The "right" clothes for the job: Matching women's clothing color to types of jobs*. Salisbury, NC: Catawba College. (ERIC Document Reproduction Service No. ED 362 805).

Copley, J. E., & Brownlow, S. *The effects of face type and name warmth on job-hiring decisions*. Salisbury, NC: Catawba College. (ERIC Document Reproduction Service No. ED 344 155).

Durham, S., & Brownlow, S. *Sex differences in the use of science and technology in children's cartoons*. Salisbury, NC: Catawba College. (ERIC Document Service No. ED 393 603).

Horton, A., Martin, C H., & Brownlow, S. *Children's use of babytalk in response to target facial maturity*. Salisbury, NC: Catawba College. (ERIC Document Reproduction No. ED 364 337).

Lomax, C. M., Mapplebeck, S. E., Bates, J. L., & Brownlow, S. *Proxemics in public*. Salisbury, NC: Catawba College. (ERIC Document Reproduction Service No. ED 367 940).

Reasinger, R. D., & Brownlow, S. *Putting off until tomorrow what is better done today: Academic procrastination as a function of motivation toward college work*. Salisbury, NC: Catawba College. (ERIC Document Reproduction Service No. ED 401 811).

Ridenhour, S. M., & Brownlow, S. *The use of the Vineland Adaptive Behavior Scales to predict accurate social perception*. Salisbury, NC: Catawba College. (ERIC Document Reproduction No. ED 360 579).

Varnadore, A. E., Howe, S. C., & Brownlow, S. *Students' understanding of the impact of factors that determine liking*. Salisbury, NC: Catawba College. (ERIC Document Reproduction Service No. ED 367 939).